Appln. No.: 10/008,229

Amendment dated October 23, 2008 Reply to Office Action of July 23, 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Atty. Docket No.: 007287.00015

Yakov KAMEN, et al. Group Art Unit: 2623

Serial No.: 10/008,229 Examiner: Raman, Usha

Filed: November 30, 2001 Confirmation No.: 6955

For: METHOD AND SYSTEM FOR CONTENT BASED BROADCASTED

PROGRAM SELECTION

AMENDMENT AND REQUEST FOR RECONSIDERATION

U.S. Patent and Trademark Office Customer Service Window Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

In response to the Office Action mailed July 23, 2008, please amend the instant application as follows:

Amendments to the Claims can be found in a Listing of Claims beginning on page 2 of this paper.

Remarks begin on page 6 of this paper.

Please charge any fees due or credit any overpayments to Deposit Account No. 19-0733.